

Media Release

3rd Annual Orillia Beatles Celebration September 18 & 19, 2009

Orillia, July 29, 2009

The Orillia Beatles Celebration, the largest community based Beatles festival in Canada, is back for a third year of Music, Peace & Love in beautiful downtown Orillia.

What sets The Orillia Beatles Celebration apart is the extent to which it involves the entire community. This year's highlights include:

- **“Rare and Unseen”:** *The Canadian Premiere* will be screened at The Orillia Opera House Auditorium. This is a fine collection of unseen Beatles footage. This movie is archival, rare and a ‘must see’.
- **1964: The Tribute:** “*Number One Tribute Show on Earth!*” – *Rolling Stone Magazine* Two Concert performances at The Orillia Opera House by the most authentic Beatles tribute band.
- **John/Yoko BedPiece:** To commemorate the 40th Anniversary of the Montreal Bed In for Peace, the cast of the hit Toronto show “*John/Yoko BedPiece*” will stage an **interactive Bed-in** all day, Saturday, September 19 in the Opera House Studio Theatre.
- **Roof-Top Concert:** The Beatles last performance as a group was on the rooftop of their Abbey Road recording studio on January 30, 1969. This concert was documented in the movie, *Let It Be*. The Orillia Beatles Celebration recreates a moment in history with a note-for-note recreation of this famous concert. Featuring *The McCartney Years*
- **Main Stage/Beer Garden/Hospitality tent:** featuring non-stop Beatles bands all day Saturday and Beatles dance Friday and Saturday evening.
- **The street:** vendors, musicians, Karaoke, Buskers, Beatles Memorabilia and appraisals - all on a closed portion of Mississauga Street.

According to Ellen Cohen chair of the Beatles Celebration committee,
“The third annual Beatles Celebration will be memorable! We continue in our tradition of hosting an accessible, affordable, and exciting street festival but we’ve added some remarkable surprises - including the Canadian premiere of the movie ‘Rare and Unseen’. Enjoy live music all weekend and don’t miss the recreation of the Beatles incredible roof top concert.”

For pricing and information visit **Orilliabeatlescelebration.com**

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